

Department of Planning and Budget 2022 Fiscal Impact Statement

1. Bill Number: SB96

House of Origin	<input checked="" type="checkbox"/>	Introduced	<input type="checkbox"/>	Substitute	<input type="checkbox"/>	Engrossed
Second House	<input type="checkbox"/>	In Committee	<input type="checkbox"/>	Substitute	<input type="checkbox"/>	Enrolled

2. Patron: Norment

3. Committee: General Laws and Technology

4. Title: Gaming; use of the name of Virginia or the Commonwealth, civil penalty.

5. Summary: Prohibits sports betting and casino gaming operators and their affiliates from using the name of Virginia or the Commonwealth in an advertisement in association with their products or services. A violation is subject to a civil penalty of up to \$50,000.

6. Budget Amendment Necessary: No.

7. Fiscal Impact Estimates: Indeterminate – see Item 8.

8. Fiscal Implications: The proposed legislation imposes a civil penalty of no more than \$50,000 if a gaming business or its affiliates use the name of Virginia or the Commonwealth in an advertisement in association with its products or services. The civil penalties collected pursuant to the proposed legislation are to be deposited to the general fund.

9. Specific Agency or Political Subdivisions Affected: Virginia Lottery

10. Technical Amendment Necessary: No.

11. Other Comments: None.